

Mahdi ARJDANE

Senior Business Analyst

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PROFESSIONAL SUMMARY

Senior Business Analyst with 15+ years of hands-on experience in European banking and insurance, specialising in regulatory reporting, accounting standards, and sustainability frameworks. Supported financial institutions and financial software vendors across the full project lifecycle — from business requirements and vendor selection to hands-on implementation, post-go-live reporting, and knowledge transfer.

Having worked within leading financial institutions (BNP Paribas, KBC Bank, Ageas) and major financial software vendors (SAS Institute, Wolters Kluwer FS, SAP), bringing a rare combination of regulatory depth, business insight, and technical fluency that strengthens delivery across complex finance and reporting transformations.

CORE SKILLS & EXPERTISE

- **Accounting & Financial Reporting:** Accounting Rules, General Ledger, Disclosures, Charts of Accounts, IFRS 17, CSM, IFRS 9, Hedge Accounting, Reports Reconciliation
- **Regulatory & ESG Reporting:** Sustainability Reports, ESG Data Integration, EU Taxonomy, CSRD Compliance, Basel, CRR3, COREP, FINREP, Credit Risk Reporting, Solvency II
- **Financial Software Implementation:** RFP, RFI, Proof of Concept, Vendor Evaluation Scoring, Pre-Sales Support, SAS, Moody's Risk Integrity, WKFS OneSumX, SAP Treasury
- **Advisory:** Business Analysis, Requirements Gathering, Program Management, Scrum Agile Methodology, User Acceptance Testing, Project Budget follow-up, Process Modelling, BPMN
- **Languages:** French (Native), English (Fluent)

WORK EXPERIENCE

Business Analyst – Investment Banking | BNP Paribas Fortis | Feb/2024 – Present

- Business analysis for new investment products in the Private Banking division under MiFID II, alignment and submission for FSMA approval frameworks
- Conducted regulatory analysis and delivery covering topics including: SRD2, Tax on Securities Accounts, Capital Gains Tax, and ESG data integration requirements
- Contributed to SAP planning cycles and budget forecasting for the investment products portfolio
- Coordinated delivery across multiple squads in a Tribes & Squads Agile environment — managing backlog, sprint planning, and stakeholder reporting throughout the program

Business Analyst – IFRS 17 Implementation Consultant | SAS Institute | Jul/2018 – Jan/2024

- Implemented end-to-end IFRS 17 solutions — working across Accounting and Actuarial teams to translate standards into business requirements, measurement models (GMM/PAA/VFA), accounting rules, chart of accounts design, and regulatory disclosures

- EU Taxonomy implementation for insurance sustainability reporting — covering eligibility, alignment, share of written premiums
- Supported SAS in responding to client RFI and RFP requests, providing domain expertise in IFRS 17, accounting standards, and insurance regulatory frameworks
- Contributed to SAS product improvement by providing accounting and IFRS 17 subject matter expertise, and delivered internal training sessions to onboard and upskill future consultants

Business Analyst – IFRS 17 Implementation | KBC Bank and Insurance | Aug/2017 – Jul/2018

- Delivered functional analysis for IFRS 17 implementation — covering measurement models, contractual service margin (CSM), and reporting requirements.
- Coordinated requirements between Finance, Actuarial, and IT teams to ensure accurate IFRS 17 data flows and system design
- Contributed to Vendor selection and implementation as main IFRS17 engine

Business Analyst – Risk and Finance | Wolters Kluwer FS | Nov/2014 – Aug/2017

- Delivered business and functional analysis for IFRS 9, Basel, CRR, and Hedge Accounting modules across multiple client implementations
- Led client workshops to translate business requirements into functional solution documents — bridging business and technical sides across the full implementation lifecycle
- Configured OneSumX modules and defined data mapping between client source systems and the Calculations engine
- Designed and executed test scenarios across all project phases — unit, integration, and user acceptance testing — prior to module delivery

Business Analyst – Treasury and Cash Management | ING Bank | Aug/2012 – Nov/2014

- Led business analysis for the integration of SAP as the core cash management engine — modelling new business processes using certified BPM methodology
- Delivered requirements and process analysis for new cash management products — including payments, liquidity management, SWIFT messaging, and FX forecasting for the trading room
- Planned and executed end-to-end test scenarios across all phases of the SAP implementation

Business Analyst – Derivatives and Structured Products | BNP Paribas | Jul/2010 – Jul/2012

- Delivered business and functional analysis for IRD and FX trading teams — working alongside traders, sales, and structurers in the trading room
- Designed new processes and IT solutions for the introduction of new financial products — enabling efficient communication between Front, Middle, and Back Offices
- Built pricing and risk analysis applications supporting the trading room's FX and Interest Rates activity

Certifications

Fundamentals of Sustainability Accounting (FSA) Credential – IFRS Foundation – 2023

Environmental, Social & Governance (ESG) – Corporate Finance Institute (CFI) – 2023

Expert in Business Process Management – Object Management Group (OMG) – 2014

EDUCATION

Masters in Banking and Financial Engineering Toulouse Business School – France - 2010

Bachelor of Science in Computer Science Al Akhawayn University in Ifrane – Morocco - 2007